

# Media Specialist Rollout Guide



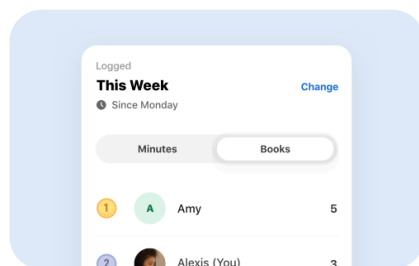
## Build a culture of reading with Beanstack

Beanstack motivates your students to spend more time reading. Here are just a few ways you can use Beanstack to grow your schools' culture of reading:



### Build routine

Make logging reading part of your students' library routine. Use morning announcements and [Beanstack posters](#) to remind everyone to log their reading.



### Tap into that competitive spirit

Students love trying to out-read their teachers or other classrooms and grades. Use our new insights leaderboard to make running competitions a snap.



### Rally your community

Create a school goal or a school-wide [Principal's Picks challenge](#). Show your teachers how to use Beanstack for classroom reading routines, and get your administration and PTO involved.

## Get to know Beanstack

- Explore Beanstack
  - Visit the admin dashboard home screen to view recent reading statistics for the most active students, classes, and staff at your school.
  - Check out Insights for an at-a-glance view of reading data. Get more granular with Reports—and even schedule regular email delivery of your favorites.
  - Find reading data for individual students in the Classes and Readers section.
  - Check out Challenges to browse our challenge templates and ebook store, create your own challenges, and edit or remove any challenges automatically added to your site.
- Log your own reading (try the mobile app)!
- Attend a [training session](#).

## Get teachers up to speed

- Train your teachers using our customizable [teacher training slide deck](#).
- Short on time? Share the [Beanstack explainer video](#) at your next faculty meeting.
- Share the Teacher Quick Start Guide (in your launch kit) and the [teacher experience video](#).

## Introduce students to Beanstack

- Demonstrate using Beanstack and share the [student experience video](#).
- Send the school flyer and Beanstack 101 guide (in your launch kit) home with your students.
- Keep at it! Remind students to log their reading and celebrate their successes.