

## Building Your School's Beanstack Dream Team

Our data shows that a surefire way to drive engagement with Beanstack and grow your school's reading culture is to engage stakeholders from four key groups. Here, we share tips on how to get representatives from those groups involved.

### School leaders

Dramatically increase your reading challenges' outcomes by getting your principal and other school leaders involved. They can:

-  Sponsor custom school-wide challenges, reading goals, and rewards.
-  Collaborate with media specialists and teachers to recognize reading achievement.
-  Communicate school-wide implementation expectations.

### Media specialists

Media specialists are the backbone of most Beanstack implementations, and getting their buy-in is key to success. Get their support by inviting them to:

-  Create reading list challenges that feature state book awards and timely subjects.
-  Collaborate with teachers to create reading challenges focused on classroom subjects and/or classroom libraries.
-  Incorporate Beanstack into student library time and promote to teachers.

### Teachers

Teacher engagement is powerful. A group of teacher champions can jump start your success. Invite your teacher champions to:

-  Contribute to your school reading challenge design.
-  Make Beanstack part of classroom routines like D.E.A.R. or sustained silent reading.
-  Create classroom reading challenges for their students and collaborate with media specialists at their school to run classroom competitions.

### Parents

Parents play a key role in your school's reading culture and can help drive engagement outside the building. Volunteer parent organizations especially love Beanstack's fundraising capabilities. Parent champions can:

-  Promote Beanstack to students and families using volunteer communication channels.
-  Sponsor student and/or family reading incentives like prizes or celebratory events.
-  Raise money by running a Beanstack reading fundraiser.