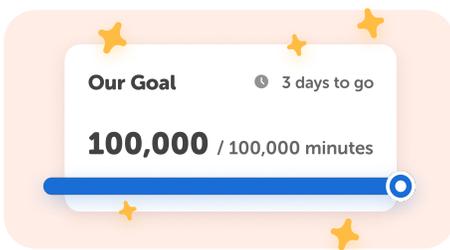


District Administrator Reading Engagement Guide

Grow Your Students' Love of Reading with Beanstack

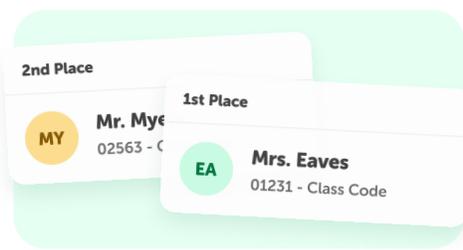
Beanstack uses data-driven best practices to help educators motivate students to read more, together. Here are a few ways you can use Beanstack to grow your district's reading culture.



Set a Community Reading Goal

Our data shows that students logged double the reading minutes on Beanstack sites with a goal compared to sites without a goal.

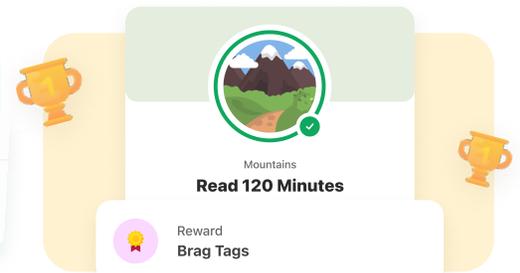
- Set a districtwide reading goal and work with schools to set individual [school reading goals](#).
- Use our simple formulas to set an achievable and ambitious goal:
 - School year goal = student population x 100 minutes
 - Shorter time frame goal = student population x 10 minutes per month



Foster Friendly Competition

Competitions are the common denominator among Beanstack schools and districts with great engagement.

- Ignite the spirit of friendly competition by running consistent [district-wide reading challenges](#).
- Utilize [school data insights](#), [district reports](#), and our handy [leaderboard templates](#) to celebrate achievements and inspire principals, media specialists, and teachers to get their students reading.



Provide Recognition and Incentives

Our data shows that challenges with rewards yield double the participation of challenges without rewards.

- Monitor reading progress using your district's site dashboard and celebrate at the student, teacher, school, or district level with motivating [recognition and incentives](#).
- Tie recognition and incentives to your district-wide goal and competitions.

Key Resources

- Attend a [training session](#)
- Sign up for our [bi-weekly newsletter](#)
- Explore our [Beanstack Help Center](#) for ongoing support